

**FOR IMMEDIATE RELEASE**

Langston Mizrachi & Co.  
954-587-0950

**MEDIA CONTACT:**

Lisa Mizrachi  
[Lisa@langstonmizrachi.com](mailto:Lisa@langstonmizrachi.com)

**LANGSTON MIZRACHI & CO. AWARDED FOUR NEW ACCOUNTS**

**PLANTATION, FL (April 15, 2008)** – Langston Mizrachi & Co. (LM&Co.), a boutique public relations firm specializing in real estate, retail, hospitality, architecture and design and professional services, has been awarded four new accounts: **BCArchitects**, a full-service architecture firm, **Propeller**, a strategic branding agency, **Font Designs**, an award-winning landscape architecture firm, and **DYL Group**, a developer of luxury residential condominiums, hotels, resorts and retail/mixed-use projects, including W Fort Lauderdale, Infinity at Brickell and Europa by the Sea.

“Our clients understand, especially in light of today’s economy, that it is more important than ever to plan ahead and budget marketing dollars wisely. A smart business plan, including strategic marketing and public relations components, is crucial to a company’s success,” says Angel Langston Balikos, partner and principal with LM&Co.

“We are proud to be part of our clients’ corporate families, take great pride in helping them achieve their goals and are truly committed to their continued success,” adds LM&Co. Partner and Principal Yaffa Mizrachi.

BCArchitects has over 16 years of experience in design, production and construction administration of luxury residential, hospitality, retail and mixed-use projects throughout South Florida and the Caribbean. With offices in Miami and Orlando, the firm provides innovative architecture and complex urban design in addition to advanced architectural visualization solutions.

Miami-based Propeller is an award-winning, full-service brand management firm providing an unconventional approach to branding, advertising and marketing on behalf of its clients throughout the United States and internationally. With a mission to ‘propel’ businesses with strategic thinking, innovative ideas and persuasive creative, Propeller employs top-tier creative, strategy research and account talent.

Font Designs, Inc. is a landscape architect firm specializing in resort/hotels, high-end residential including single-family and condominium, commercial sites, recreational facilities and mixed-use developments among others. The firm’s full complement of services include; site analysis, master planning, landscape design, hardscape design, pool and water feature design, irrigation plans, landscape lighting design, golf course design, entry features, streetscapes, signage and graphic design and construction observation.

Based in South Florida with corporate offices in both Miami and Fort Lauderdale, DYL Group specializes in the development of hotels, resorts, luxury high-rises, residential condominiums, and retail and mixed-use projects. Notable projects in DYL's growing portfolio include Infinity at Brickell and its sister tower, Infinity II Lofts at Brickell. Also under the DYL umbrella is the recently completed luxury oceanfront condominium Europa-by-the-sea in Lauderdale-by-the-Sea and the W Fort Lauderdale Hotel and Residences, the first W brand hotel condominium in Florida, presently under construction.

Langston Mizrachi & Co. (LM&Co.) is a boutique public relations agency offering a broad range of public relations services including media relations, crisis communications, media training, community relations, PR marketing and special events/promotions. LM&Co. is a partnership between Angel Langston Balikos and Yaffa Mizrachi, two of South Florida's most respected, well-known public relations veterans. Langston and Mizrachi have a combined 20 years of experience in the public relations, marketing, non-profit and publishing industries.

For more information call 954-587-0950 or log on to [www.LangstonMizrachi.com](http://www.LangstonMizrachi.com).

# # #